



Dear IMTA Member:

Many of you are aware that Esri has made a single-user copy of ArcView software available to International Map Trade Association (IMTA) members in exchange for a US\$500 donation to IMTA for the past five years. All funds raised through this donation program have been retained by IMTA. This donation program has been very successful for IMTA by funding a number of IMTA-sponsored education programs through your International Board.

IMTA and Esri are now pleased to announce that the offer has been extended to include Esri's ArcEditor software for a donation of US\$1,500 to IMTA. The ArcEditor software can be licensed through IMTA, and the funds will continue to support IMTA-sponsored educational programs worldwide. Organizations are eligible for one ArcEditor license each. First-year software maintenance is included and will thereafter be followed up by your Esri distributor.

ArcEditor software provides many effective cartographic and data production functions beyond those contained in ArcView software. An important example is cartographic representation, which enables you to cartographically represent (symbolize and offset) cartographic features directly from the digital geographic data. This functionality allows you to maintain geographically accurate data and provides the freedom to cartographically represent it in many ways.

The following matrix provides a detailed comparison of functionality between ArcView, ArcEditor and ArcInfo. Find 'ArcGIS Functionality Matrix' at: http://www.esri.com/software/arcgis/about/desktop_literature.html

This offer complements the one-day training course that Esri designed specifically for IMTA members, entitled Cartography with ArcGIS for IMTA. This workshop has been running at IMTA regional conferences and trade shows. With the combination of the training workshop and the software offer, IMTA members will save a substantial amount of money getting started with a premier GIS software package to integrate into or expand their business.

Esri's offer is conditioned on the IMTA member agreeing to be bound by the terms and conditions set forth in the Esri License Agreement. In some cases, a signed license agreement may be required. Esri software is subject to U.S. export control laws and regulations.

To order complete the form below or contact Linda Hill at IMTA International Headquarters 949.458.8200). Contact details can be found at www.imtamaps.org. For more information on cartographic representations and other cartography resources, see the following links:

Cartographic Representations

<http://www.esri.com/library/reprints/pdfs/arcuser-cartography.pdf>

<http://www.esri.com/news/arcnews/winter0506articles/putting-the-art.html>

Mapping Center

<http://mappingcenter.esri.com/>

Technology Trends in GIS—Cartography

http://www.esri.com/technology_trends/cartography/index.html

Map, Chart, and Data Production Overview

www.esri.com/maps

Esri is pleased to bring you this offer together with IMTA. We hope you take this opportunity to support IMTA and employ these valuable cartographic tools.

Sincerely,

Mark Cygan

Mark Cygan

Esri

Map, Chart and Data Production Industry Manager

IMTA (Americas) Board Member

ORDER FORM:

IMTA MEMBERS MUST BE IN GOOD STANDING WITH DUES CURRENT. NEW IMTA MEMBERS MUST PAY MEMBERSHIP DUES TWO YEARS IN ADVANCE FOR OFFER TO APPLY. ALL BOXES TO BE COMPLETED.

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Qty.	Description	Unit Donation	Shipping & Handling
1	ArcEditor Single Use License	USD\$1,500.00	USD\$20.00
	One Donation Per IMTA Member		

Product Subtotal	USD\$ 1,500.00
Shipping & Handling	USD\$ 20.00
Total Due	USD\$ 1520.00

DONATION INFORMATION: Your donation is due prior to shipment. If paying by check, please include a copy of the order form and mail to IMTA at the address listed below. You may also pay by credit card (VISA or MasterCard), which you may email, fax, or mail your credit card information.

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